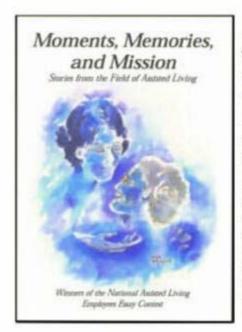
# "THE book someone contemplating a career in senior living should read, and a source of renewal for those already working in senior care."

- David Peete, President, AIM: The Society for Senior Living Professionals



Just released, "Moments, Memories, and Mission: Stories from the Field of Assisted Living", is a collection of the best entries received from the first ever national assisted living employees essay contest. Conducted by the Program in Assisted Living/Senior Housing Administration at George Mason University, the book includes 21 touching and thought provoking vignettes from across the United States, and from nearly every type of assisted living employee. This 8" x 5 1/2" handbook can be a vital tool for promoting "excellence" in your community, and is designed for use in new employee orientation, employee awards and recognition, community information kits, welcome baskets, referral development, and community/media relations. The book includes a foreword by Terry Klaassen, Founder and Chief Cultural Office of Sunrise Senior Living, the nation's largest senior housing provider, and is illustrated by Gus Muller, 81, an award winning artist whose wife, Liz, has suffered from Alzheimer's disease for more than 10 years. (56 pages, Andrew J. Carle - Editor)

## Order Copies For Your Community Today!!

To read excerpts from "Moments, Memories, and Mission" visit:

http://www.assistedliving.gmu.edu/book-excerpts.html

- Single/Sample Copy \$10.00 2 for \$15.00 3 for \$20.00
- 10-50 Copies @ \$6.00 each 51-100 Copies @ \$5.50 each
  - 101+ Copies @ \$5.00 each

### To Order:

Up to 15 Books: Payable in advance by check or money order to George Mason Intellectual Properties, "GMIP". Include a note indicating number of books ordered, price per book, shipping address, and contact name and phone number. Payment should include total for books, Virginia sales tax of 5 %, and S&H charges of \$2.50 for up to 5 books, or \$4.50 for 6-15 books. Send to: Jennifer Murphy, Executive Director-GMIP, George Mason University, D109 Mason Hall, MS 5G5, 4400 University Drive, Fairfax, VA 22030.

More than 15 Books: Contact Jennifer Murphy, Executive Director-GMIP by email (<a href="mailto:imurphy@gmu.edu">imurphy@gmu.edu</a>), or phone (703) 993-2985.

## Assisted Living University/AIM

email: <a href="mailto:info@aimsociety.org">info@aimsociety.org</a> phone: 800-258-7030

web: <a href="http://www.aimsociety.org">http://www.aimsociety.org</a>

#### Forward email

#### SafeUnsubscribe™

This email was sent to rburleigh@state.mt.us, by <a href="mailto:info@aimsociety.org">info@aimsociety.org</a>
<a href="mailto:update-Profile/Email-Address"><u>Update Profile/Email Address</u></a> | Instant removal with <a href="mailto:SafeUnsubscribe"><u>SafeUnsubscribe</u></a>(tm) | <a href="mailto:Privacy-Policy"><u>Privacy Policy</u></a>.

Powered by

Constant Contact

Assisted Living University/AIM | Washington, DC Headquarters | 2944 Hunter Mill Road | Suite 204 | Oakton | VA | 22124